



GIVE BACK LOVE & CARE

(ELDERLYGARTEN)

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“Give back to the elderly the love, care, fun
and safety they gave us before”



A place where the elderly can enjoy their golden years in a friendly, relaxed and safe environment, without feeling lonely or abandoned.

A place where you know they are enjoying themselves and you feel no worries about their safety.

A place where they spend some hours a day knowing they are coming back home.

But, first of all, start changing people's attitude and believes that retreat homes are not a place where the elderly are left and forgotten.



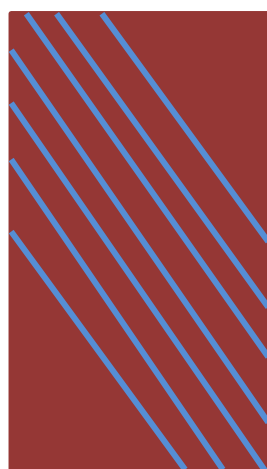
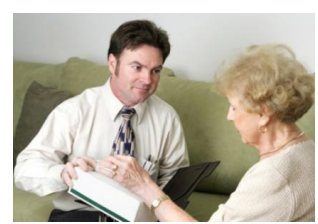
Persona

- Juan / Isabel
- 40 to 50 years old
- A, B or C+
- Executive / Independent Professional
- Like sports, travel
- Active social life
- Good and loving son / daughter
- Worried about the well being of his / her parents





GIVE BACK
LOVE & CARE



Bubble Diagram

