UNLEASH THE POWER OF AGE

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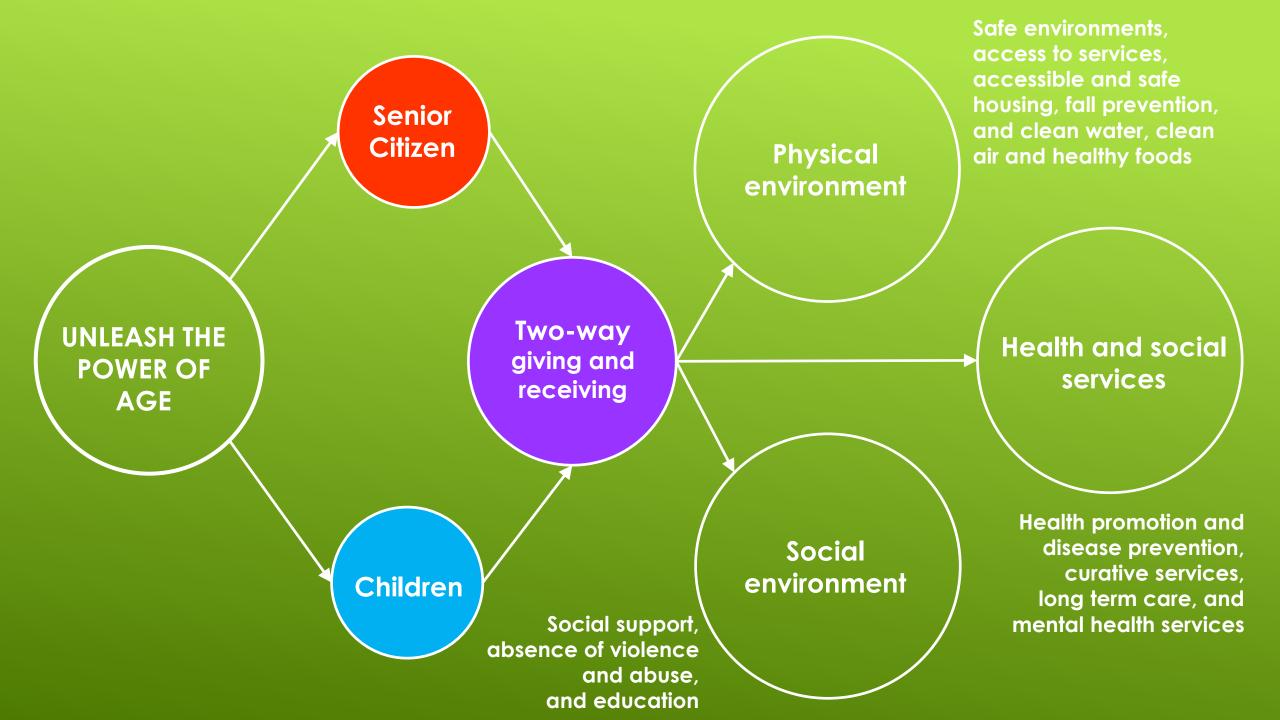


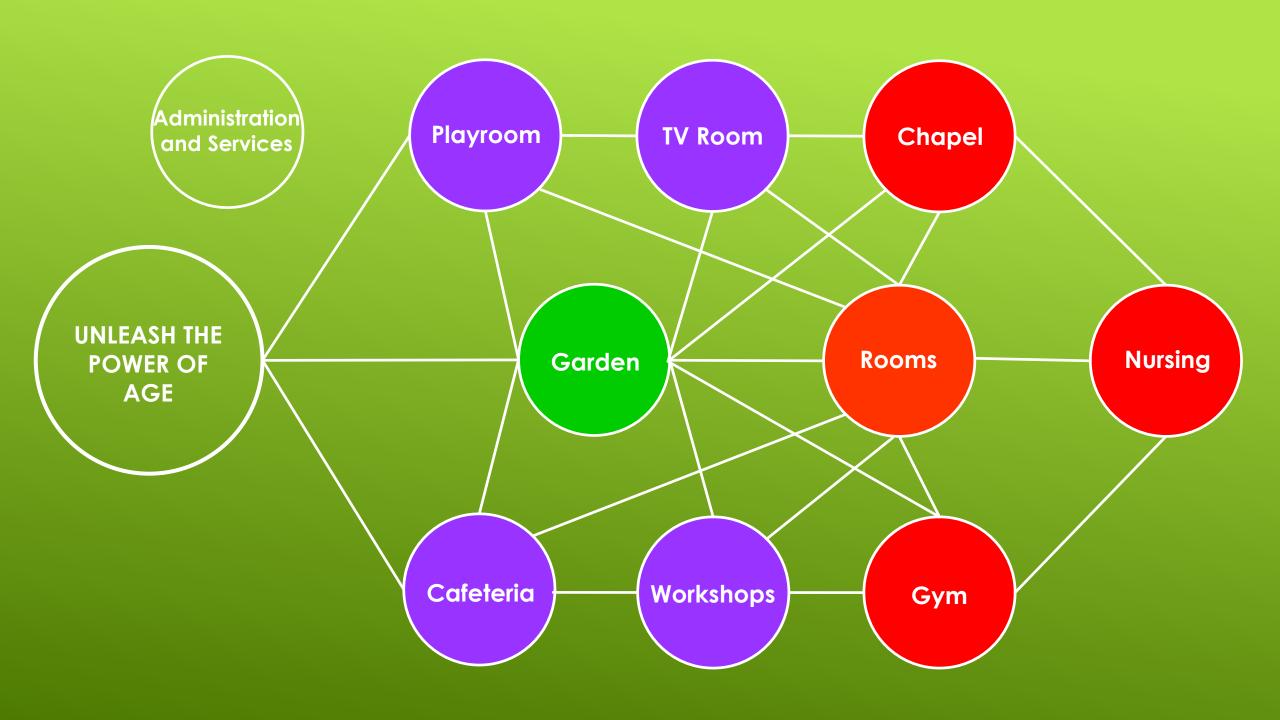
OBJECTIVES

- Older persons have vast experience and it is our duty to take advantage of the potential of the elderly for the growth and well-being of children.
- 2. Encompasses the goal of providing older persons with the opportunity to continue contributing to our society; make the old age meaningful, contented and happy.
- 3. Enable older persons to live in an environment that enhances their capabilities, fosters their independence and provides them with adequate support and care as they age.



- South of Mexico city
- Senior citizen
- Women & Men over 60 years old
- Widow, widower, married, divorcee, single
- Economical level
 A/B, C+ and C
- Children of elementary school
- Girls & Boys between 6 to 13 years old









CONCLUSIONS

- Teach our children the value of the elderly
- Make the old age meaningful, contented and happy
- "Family means no one gets left behind or forgotten"

David Ogden Stiers



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